# iSwiped

DISCOVER. SWIPE. DECIDE.

## THE FUTURE OF PUBLIC MARKET DISCOVERY

One Company. One Card. One Decision.

### DISCOVER PUBLIC COMPANIES

Explore thousands of public companies across global markets.

### SWIPE SMARTER

Interactive cards and real-time insights help investors make informed decisions.

### REAL DATA, REAL INSIGHTS.

Live market data, key metrics, news and more — all in one place.

### BUILT FOR INVESTORS. POWERED BY ISSUERS.

A next-generation platform connecting investors, issuers and IR firms.

NASDAQ | NYSE | OTC | TSX | TSX-V | CSE

**1645+**
PUBLIC COMPANIES AND GROWING

**21**
SECTORS COVERED

**GLOBAL**
MARKET ACCESS IN ONE PLATFORM

ISWIPED.IO

DISCOVER. SWIPE. DECIDE.

iSwiped.io is an investor discovery platform. It does not provide investment advice.

PUBLIC-COMPANY DISCOVERY

iSwiped

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# DISCOVERY SHOULDN'T START WITH A SEARCH BOX.

The companies investors discover tomorrow may be the companies they weren't searching for today.

## DISCOVER

Explore public companies one card at a time across global markets.

## SWIPE

Move naturally through companies across markets and sectors.

## DECIDE

Save, research, visit, connect, or move on. You're in control.

**PASS** — Not right now

**DISCOVER** — Tell me more

## STOP SEARCHING. START DISCOVERING.

One company. One card. One decision.

DISCOVER ACROSS GLOBAL MARKETS

Nasdaq | NYSE | OTC | TSX | TSX-V | CSE CANADIAN SECURITIES EXCHANGE

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# HOW iSWIPED WORKS

Intuitive. Fast. Engaging. Built for the way investors discover today.

**NO ACCOUNT REQUIRED**
Start discovering instantly.
Your preferences stay on your device.

## 1 DISCOVER

Explore a universe of public companies across global markets.

## 2 SWIPE

Swipe right to show interest.
Swipe left to pass.
It's that simple.

## 3 DECIDE

Open details, visit the website, connect with IR, or trade on your terms.

## 4 TRACK

Save companies you're interested in and track your discovery activity.

## DESIGNED FOR INVESTORS. BUILT FOR DISCOVERY.

**ACROSS MARKETS**
Explore companies on NASDAQ, NYSE, OTC, TSX, TSX-V, CSE and more.

**REAL-TIME INSIGHTS**
Live prices, performance data, key stats and company highlights on every card.

**PRIVATE BY DESIGN**
No account needed. No personal data required to discover public companies.

**BUILT FOR ANY DEVICE**
Seamless experience on desktop, tablet and mobile.

**ACTIONABLE BY NATURE**
Save, connect, visit, research or trade when the time is right.

Discovery isn't luck. It's perspective.
iSwiped gives investors a new way to see what matters.

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# MORE DISCOVERY. MORE VISIBILITY. MORE VALUE.

iSwiped connects public companies with investors who are already discovering.

## FOR ISSUERS

Put your company into the discovery flow.

**BE DISCOVERED**
Reach investors who may not be searching for you.

**OWN YOUR PROFILE**
Design your front and back card. Tell your story your way.

**BUILT-IN TRUST**
Verified Issuer badge shows you're legitimate.

**REAL ENGAGEMENT**
Track swipes, saves, views and investor actions.

**DIRECT ACTIONS**
Investors can visit your site, connect or initiate contact.

## FOR IR FIRMS

Manage multiple clients. Amplify discovery.

**MANAGE CLIENTS**
Add and manage all your issuer clients in one place.

**PORTFOLIO ANALYTICS**
Track performance across all clients and campaigns.

**AMPLIFY REACH**
Expose your clients to a new and active audience.

**MEASURE RESULTS**
See what drives investor interest and engagement.

**PROFESSIONAL TOOLS**
Built for IR workflows. Designed for efficiency.

## POWERFUL TOGETHER

Issuers get discovered. IR firms drive visibility. Investors benefit. The public markets win.

**ISSUERS** More visibility › **IR FIRMS** More control › **INVESTORS** More discovery › **MARKETS** Stronger growth

**GLOBAL AUDIENCE**
Access investors across North America and beyond.

**VERIFIED & TRUSTED**
Verification badge builds credibility and confidence.

**COST-EFFECTIVE EXPOSURE**
High-impact visibility at a fraction of traditional marketing costs.

**TARGETED DISCOVERY**
Reach investors actively exploring new investment opportunities.

**DATA THAT DRIVES ACTION**
Insights that help you refine strategy and maximize results.

## JOIN THE DISCOVERY ECOSYSTEM

Whether you're an issuer or an IR firm, iSwiped helps you put your company where investors are already discovering.

**FOR ISSUERS**
Get discovered.
Create your profile.
LIST YOUR COMPANY

**FOR IR FIRMS**
Manage your portfolio.
Amplify your clients.
PARTNER WITH US

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# REAL INSIGHTS. REAL IMPACT.

## Actionable analytics that turn attention into opportunity.

iSwiped provides issuers and IR firms with powerful, real-time insights into how investors discover, engage and act. Measure what matters. Optimize what works. Drive results.

**SEE WHAT MATTERS**
Track impressions, interest, engagement and actions in real time.

**UNDERSTAND BEHAVIOR**
Measure how investors interact with your card and content.

**OPTIMIZE PERFORMANCE**
Identify what drives interest and refine your messaging and strategy.

**DRIVE RESULTS**
Increase visibility, attract investor attention and convert interest.

*Trade clicks express trading intent, not completed purchases.

## DATA THAT POWERS SMARTER DECISIONS

### IMPRESSIONS BY SOURCE

| | |
|---|---|
| Discover Feed | 58% |
| Search | 22% |
| IR Campaigns | 12% |
| External Links | 8% |

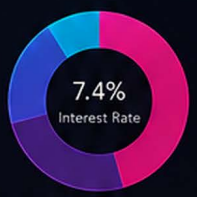
### INTEREST RATE OVER TIME

7.4%
Current Interest Rate
▲ 1.2pt vs prior 30 days

### TOP ACTIONS TAKEN

| | |
|---|---|
| View Details | 3,890 |
| Website Clicks | 1,204 |
| Trade Clicks* | 342 |
| IR / PR Clicks | 298 |
| Email / Contact | 176 |

### INVESTOR INTEREST BY MARKET




| | |
|---|---|
| NASDAQ / NYSE | 48% |
| CSE / TSX-V | 26% |
| OTC Markets | 18% |
| Other International | 8% |

**PRIVACY FIRST**
All analytics are aggregate, anonymized and privacy-preserving by design.

**REAL-TIME DATA**
Live insights updated continuously across all cards and campaigns.

**ANYTIME, ANYWHERE**
Access your dashboard on desktop, tablet or mobile.

**EXPORT & REPORT**
Download detailed reports and share insights with your team.

**BUILT FOR GROWTH**
Scale your visibility and measure impact as your audience grows.

**MEASURE ATTENTION. EARN INTEREST. DRIVE ACTION.**
iSwiped analytics turn discovery into real value.

THE iSWIPED VALUE ENGINE

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# FROM IMPRESSION TO INVESTOR ACTION.

iSwiped doesn't just put your company in front of investors.
It creates a measurable path from discovery to action.

## THE INVESTOR JOURNEY

### CARD IMPRESSION
Investor sees your company in the deck.

### DISCOVERY
Investor engages with your card.

### INTEREST
Investor saves your card or explores details.

### RESEARCH
Investor views more, connects, and learns.

### ACTION
Investor takes the next step toward engagement.

## ILLUSTRATIVE ANALYTICS*

Sample data – 30 days

**12,480**
Card Impressions
Investors saw your card

**3,890**
Detail Views
Investors opened your card

**1,204**
Website Clicks
Investors visited your site

**642**
IR / Contact Clicks
Investors connected or requested info

**342**
Trade Clicks*
Investors indicated trading intent

*Trade clicks express trading intent, not completed purchases.

## ATTENTION IS VALUABLE.
## MEASURABLE ATTENTION IS MORE VALUABLE.

### DISCOVERY
Reach investors outside the traditional search funnel and be discovered on their terms.

### INTENT
Know which actions signal genuine interest and prioritize what matters most.

### INTELLIGENCE
Use aggregate engagement data to refine your outreach and improve performance.

## FROM "WHO SAW US?" TO "WHAT DID THEY DO NEXT?"

iSwiped turns passive visibility into active investor engagement so you can build relationships that drive real results.

iSwiped

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# THE FUTURE OF INVESTOR DISCOVERY

A new discovery layer for the public markets.

Built for investors, companies, and the firms that connect them.

## INVESTORS

Discover opportunities you weren't searching for.

## PUBLIC COMPANIES

Put your story into the discovery flow.

## IR FIRMS

Manage discovery across your entire portfolio.

DISCOVER. SWIPE. DECIDE.

Join iSwiped and be part of the new standard in investor discovery.

**iswiped.io**

BBLC

iSwiped is a platform operated by Blockchain Loyalty Corp.
BBLC (OTC: BBLC) is a public company building technology platforms that drive real-world value.


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