



BRAND GUIDELINES

Blockchain Loyalty Corp

Version 1.0 · September 2026

Brand essence

BBLC is a multi-division technology holding company building private infrastructure and public access for the next cycle of AI, compute, and capital markets. The brand voice is precise, calm, and systemic. We describe complex systems without dumbing them down.

- **Short tag:** Open access grid.
- **Long tag:** Compute for AI. Capital for growth.
- **Ticker:** OTC: BBLC

Logo

Use the full-colour lockup on light surfaces. Use the standalone icon for favicons, app icons, and tight spaces. Use the light wordmark on dark backgrounds. Do not distort, recolour, add effects, or change the typeface.

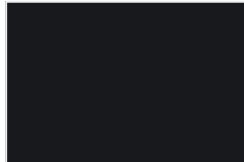


Colour palette

The palette balances dark infrastructure surfaces with a signal green accent and a cyan corporate core.



Void #0A0A0B



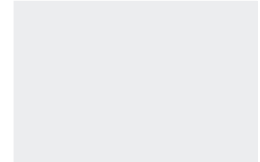
Carbon #17191D



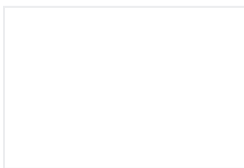
Graphite #4A4D52



Steel #9CA0A8



Mist #ECEDEF



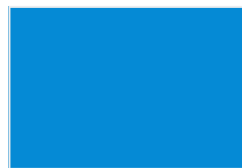
White #FFFFFF



Grid #00D084



Grid Dark #00A86B



Cyan Core #058AD5



Deep Blue #003161



Coral #FF4B26

Typography

Headings: Technor (light weight) for brand moments and page titles.

Body: Inter for interface copy, paragraphs, and tables.

Code / data: JetBrains Mono for tickers, metadata, and technical labels.

Logo usage

Do

- Provide clear space around the logo equal to the height of the icon.
- Use the full-colour version on white or light grey backgrounds.
- Use the light wordmark on dark backgrounds.
- Scale the logo proportionally.

Do not

- Rotate, skew, or stretch the logo.
- Change the logo colours or add gradients.
- Place the full-colour logo on busy photography.
- Use the icon smaller than 16px in digital.

Social and print

Use the provided LinkedIn and Instagram templates for all social posts. Use the business card and letterhead for in-person and printed investor materials. Do not create custom layouts that introduce new colours or typefaces.

Press boilerplate

Blockchain Loyalty Corp (OTC: BBLC) is a multi-division technology holding company building private infrastructure and public access for the next cycle of AI, compute, and capital markets. BBLC operates Koilink, Orvexa, Capistral, iSwiped, and InfernoGrid, each focused on a specific layer of the digital economy: growth-company deal flow, algorithmic trading, corporate visibility, consumer discovery, and GPU compute.

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